



ABSTRACT AND BIOGRAPHY

How Social Networking Can Enable Mission Success

NASA Missions are popping up all over the web – on places like Facebook, Twitter, and Feedburner as well as blogs and wikis. How do project managers keep up with the changing Web 2.0 landscape? This presentation will provide an overview of social media and collaboration tools, what NASA is doing in this area, and explain how using these services can add value to your mission.

Emma Antunes
Center Web Manager
NASA Goddard Space Flight Center

Emma Antunes is an IT Specialist for NASA Goddard Space Flight Center's Office of the Chief Information Officer. An early adopter, she has been the Center's Web Manager since 1995. In this role, she is responsible for technology expertise, web policy and governance, and community leadership. Emma has pushed for the web to be seen not simply as a communications medium, but as a powerful tool for business transformation. Her passion is information management and collaboration. Emma holds a Bachelor's Degree from Boston University.